

# ReLabo Medical Spa and Stay Hotel

For Immediate Release

## Introducing Japan's First Wellness Hotel: ReLabo Medical Spa and Stay



Aomori, Japan – Under the visionary leadership of Mr. Tanno Tomohiro, Chairman and CEO of Jikeikai and the Jokgakura Kanko Association, the wellness hospitality landscape in Japan is set to be revolutionized with the launch of the ReLabo Medical Spa and Stay. This groundbreaking initiative combines the best of medical expertise, wellness practices, and luxury hospitality to offer a unique experience that promotes holistic health and rejuvenation.



Mr. Tanno Tomohiro

Mr. Tanno Tomohiro, a native of Aomori, has extensive experience across diverse industries. He owns multiple establishments including 3 hospitals, 2 hotels, 16 nursing homes, 8 home visiting nurse services, 10 restaurants, and 25 meal facilities, all focused on enhancing health and well-being in Aomori. Facing challenges from an aging population

and the COVID-19 pandemic, he sought solutions through Harvard Business School's OPM program. This led to the innovative integration of hospital and hotel industries, culminating in the creation of the innovative ReLabo Medical Spa & Stay, Japan's first Wellness Hotel.

ReLabo was created with the purpose of attracting travelers from all over the world to cities in Japan, implementing wellness and healing amid a declining population.



Mr. Tanno believes hospitals and long-term care facilities have long sought to help people before they become ill or require nursing care. Our business seeks to support this goal by providing an environment where individuals can achieve rebirth through awareness, making wellness both fun and accessible.

## A New Era of Wellness



ReLabo Medical Spa and Stay aims to redefine wellness tourism by integrating the latest advancements in Western and Eastern medicine with state-of-the-art testing equipment, Wellness Counseling, Onsen Healing, Wellness Spa Ayurveda, Shirodhara, YogaFit, bedtime and wake-up yoga, Hot Springs, Wellness Gastronomy dietary plans, supplements, and more. Our mission is to assist guests in rediscovering their true selves and enhancing their lifestyles by encouraging a deeper understanding of health and identity.

## A Collaborative Effort



ReLabo Medical Spa and Stay is a collaborative effort involving the JR East Group, renowned tourism experts, top chefs, talented Japanese artists, and top medical professionals dedicated to serious wellness. This multidisciplinary approach ensures that every aspect of the guest's experience is meticulously crafted to promote well-being and enjoyment.

Experience the Future of Wellness



Guests at ReLabo Medical Spa and Stay can look forward to personalized wellness programs tailored to their unique needs and goals. By combining traditional and modern practices, we offer a comprehensive approach to health that is both effective and enjoyable. Whether you seek relaxation, rejuvenation, or a complete lifestyle transformation, ReLabo is here to listen to all your medical problems as a destination for true wellness.